

**RECOMMENDATION**  
**to the educational and professional program "Journalism"**  
**for the preparation of candidates of the second (master's) level of higher**  
**education**  
**in specialty 061 "Journalism", field of knowledge 06 "Journalism",**  
**developed by the Department of Journalism**  
**of the National Aviation University**

The contemporary Ukrainian media market requires high-quality professionals who possess excellent media literacy skills, and who adhere to the legal and ethical norms of journalism. At the same time, the situation of Russia's full-scale war against Ukraine maximizes the need for journalists to enhance their knowledge of media security, media influences on public consciousness, manipulation through mass communication, and more. The educational-professional program "Journalism" for the preparation of candidates of the second (master's) level of higher education in specialty 061 "Journalism" is aimed at producing highly skilled media specialists who can adeptly navigate modern trends in media space and media security, produce high-quality journalistic content, and tackle research and innovative tasks, thus enhancing their competitiveness in the job market in the field of journalism.

The aforementioned educational-professional program effectively combines theoretical and practical components in student education. Significant emphasis is placed on deep practical training, which serves as a crucial lever for the future professional journalists. Additionally, the program is student-centered, allowing for individualized approaches to each student.

The program's focus on international, socio-political, socio-cultural, aviation, and space thematic directions holds immense importance. This not only aligns with the university's profile but also ensures the cultivation of highly skilled journalists capable

of improving domestic journalism and representing our nation on the international stage.

In conclusion, the educational-professional program developed by the Department of Journalism fully adheres to the norms of educational-professional programs for the preparation of candidates of the second (master's) level of higher education in specialty 061 "Journalism," field of knowledge 06 "Journalism".

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